

SARE: Advancing the Frontier of Sustainable Agriculture in...

Wisconsin

Project Highlight: *Leading America's urban food revolution*

Will Allen knows how to squeeze \$200,000-worth of sustainably grown produce from an acre of poor-quality, inner-city land, and he is using this talent to lead a nationwide movement that is improving the lives of urban dwellers by putting wholesome foods within their reach. With minimal land, his nonprofit, Growing Power, makes fresh produce available on a regular basis to about 10,000 Milwaukee residents, many living in the city's poorest neighborhoods where supermarkets are few and far between.

While Allen has entered the spotlight in recent years as a national leader in the urban food access movement—winning awards, visiting the White House and earning major foundation grants—in Growing Power's early

years he received support for his innovative ideas from SARE.

Growing Power received three SARE grants, in 2001, 2003 and 2005, to create an educational component for its Farm City Market Basket program—in which discounted deliveries of fresh produce are made to poor urban families—and to conduct “train the trainer” workshops in Milwaukee that have helped urban farmers, educators, city officials and others build a community-based food system together. Today, Allen's team partners with other groups to conduct trainings around the country.

For more information on this project, see www.sare.org/projects, and search for project numbers FNC01-359, ENC03-071 and ENC05-087.

SARE in Wisconsin

www.northcentralsare.org/wisconsin

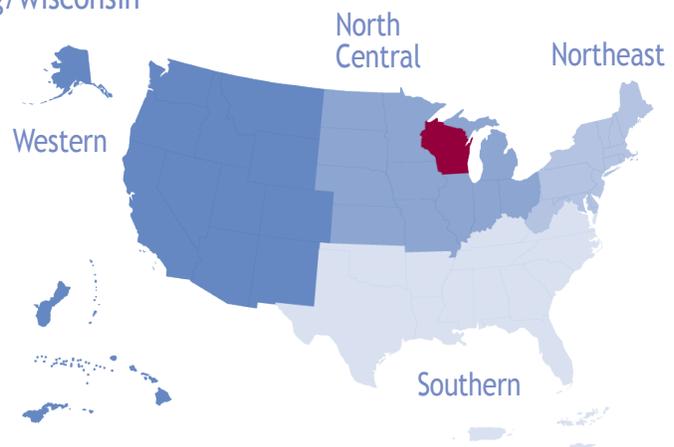
\$8 million in total funding

238 grant projects

(since 1988)

For a complete list of grant projects state by state, go to

www.sare.org/state-summaries



SARE's four regional programs and outreach office work to advance sustainable innovations to the whole of American agriculture.

What is SARE?

Since 1988, the Sustainable Agriculture Research & Education (SARE) program has been the go-to USDA grants and outreach program for farmers, ranchers, researchers and educators who want to develop innovations that improve farm profitability, protect water and land, and revitalize communities. To date, SARE has awarded \$245 million for more than 6,100 initiatives.

SARE is grassroots with far-reaching impact

Four regional councils of expert practitioners set priorities and make grants in every state and island protectorate.

SARE communicates results

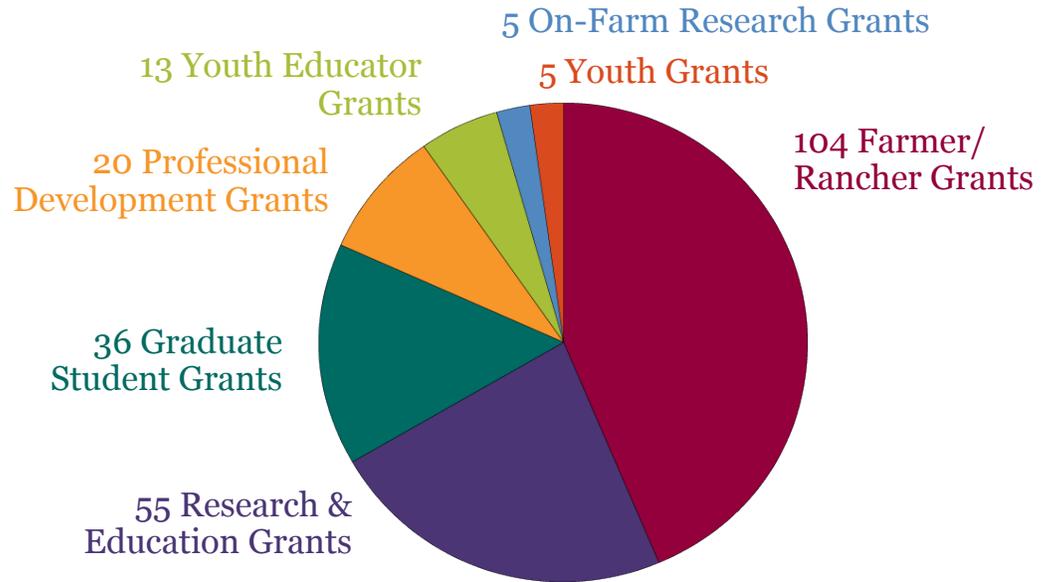
SARE shares project results by requiring grantees to conduct outreach and grower engagement; and by maintaining the SARE Learning Center—a library of practical publications, grantee-produced information products and other educational materials.



www.sare.org

SARE Grants in Wisconsin

SARE has awarded a total of **238 grants** in Wisconsin since 1988



SARE's Impact



53 percent of producers report using a new production technique after reading a SARE publication.

79 percent of producers said they improved soil quality through their SARE project.

64 percent of producers said their SARE project helped them achieve higher sales.

Contact Your SARE State Coordinator

SARE sustainable ag coordinators run state-level educational programs for Extension and other ag professionals, and many help grant applicants and recipients with planning and outreach. Visit www.northcentralsare.org/wisconsin to learn more.

Diane Mayerfeld
CIAS - Univ. of Wisconsin
(608) 262-8188
dbmayerfeld@wisc.edu



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For detailed information on SARE projects, go to www.SARE.org